**20 + Ways to Fundraise / Generate income. Handout Number 4 9.7.25**

An overview of methods; depending on legal structure / entity of group / organisation.

**Categorised…..**

**Grants** and Match funding, partnership

**Foundation Trusts**; Appeal letters

**Donations -** Major donors, sponsorship, philanthropic patrons

**Company Giving**

**Community -** Events, auctions, raffles, lottery, community shares

**Social media** / On line; crowdfunding / text / just giving, cashback, shopping.

**Trading** [including primary purpose], Social Enterprise

**Contracts,** Payment by results, Rebates on procurement contracts

**Social investment** – Loan Finance, Social Impact Bonds, Social Investment Tax Relief

**Legacies**

**Other** Telephone fundraising, membership fees, gift aid / payroll

The above is provided as a summary only of categories.